



## BIO

Marco Righetto (b. 1985) gained his undergraduate degree cum laude in Media and Communication at Padua University, and published his prethesis essay (with Nicola Negrin and Francesco Rossetto) on the Lombardy Institute of Journalists.

An enthusiastic video-maker, he has attended workshops with Mike Mills and PES, and shot a mini-documentary shown at the 11th Venice Biennale of Architecture 2008, for CheckIn Architecture.

In 2009 he spent six months as an Erasmus student at EINA, Barcelona's art and design school, and was a semifinalist of the Adobe Design Achievement Award (ADAA) in the mobile design category with the project Piscator. In 2010 he was selected as semifinalist of ADAA in the mobile category with his project Madeleine and spent six months as an interaction designer intern in Fjord Madrid. He graduated in April 2011 in the Masters program in Visual and Multimedia Design, Faculty of Design and Arts, Iuav University of Venice, specialising in Interaction Design. Thanks to his thesis project, AURA - a set of wearable devices for non-verbal communication for expectant parents - he was selected as finalist at the ADAA 2011, was a keynote speaker at the Fall Fjord Kitchen event in Berlin (October 2011) and was a selected speaker at Ambience11 in Borås, Sweeden (November 2011). He is currently working as an interaction designer in Fjord Madrid since May 2011.

## EXPERIENCE

*May 2011 - currently*

Interaction designer in Fjord Madrid

*May - Sept 2010*

Interaction esign intern in Fjord Madrid

*Oct 2009*

Interaction Design MA showreel for Firenze Creativity Festival

*Dec 2009 - April 2010*

Interaction and visual design freelance

## EDUCATION

*Oct 2007 - Apr 2011*

Masters in Visual and Multimedia Design, Faculty of Design and Arts, Iuav University of Venice, major in Interaction Design, full marks

*Feb - Jul 2009*

Exchange program at Eina University of Barcelona

*Oct 2004 - Jul 2007*

Undergraduate degree in Media and Communication (Mass Media Communication and Sociology) at University of Padova, *cum laude*

## STRENGTHS

My main strengths are in generating concepts and ideas, designing interaction flows, sketching scenarios and designing big little UI details. Recently I found myself passionate for using a design thinking approach to organization and business problems. I enjoy working with other people, sharing knowledges and skills. I am very enthusiastic when I can merge physical and digital worlds.

I'm experienced with Adobe Suite CS5.5 especially with Adobe Photoshop, Illustrator, InDesign, Premiere Pro and After Effects. I achieved some satisfactory results programming with Processing and Arduino. I also had some basic experience in using Flash AS3.

## CONFERENCES AND AWARDS

*2011*

“AURA: Wearable Devices for Non-verbal Communication between Expectant Parents” in Ambience11 Proceedings, and selected speaker during the Ambience11 conference in University of Borås, Borås, Sweden

Fall Design Kitchen in Fjord Berlin, Thesis keynote

Adobe Design Achievement Awards Finalist in Non browser-based Category

*2010*

Adobe Design Achievement Awards Semifinalist in Mobile Category

*2009*

Adobe Design Achievement Awards Semifinalist in Mobile Category

## CONTACT ME

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